

PICASYNERGY GROUP OF COMPANIES











Company Name

PICASYNERGY HOLDINGS (M) SDN BHD

0

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20

Co. Registration No.

1342564-W



Center of Excellence (COE): LADANG GAMBANG, KM30, Lebuhraya Tun Abdul Razak, 26300 Gambang, Pahang, MALAYSIA.

PASSIONATE PROFESSIONALS AT YOUR SERVICE

KEY PERSONNEL

SYED MOHAMED FAUZI BIN SYED MURSHAD FIELD ADVISOR | GROUP CEO



ADVISORY BOARD



DATO' IR. HAJI ROSMAN BIN RIDZWAN

CHAIRMAN



DATUK SERI MOHD SALLEHHUDDIN BIN HASSAN BOARD MEMBER



HJ. ABD RAHMAN BIN ABDULLAH THANI
FINANCIAL ADVISOR



MOHD SHUKRI BIN YAHYA

MANAGING DIRECTOR



SYED MOHAMMAD HYEKAL BIN MARSADH EXECUTIVE DIRECTOR



HASLINDA BINTI MOHD EUNOS
VICE PRESIDENT OF INTERNATIONAL TRADE



ROBERT CHEONG
VICE PRESIDENT OF COMPLIANCE

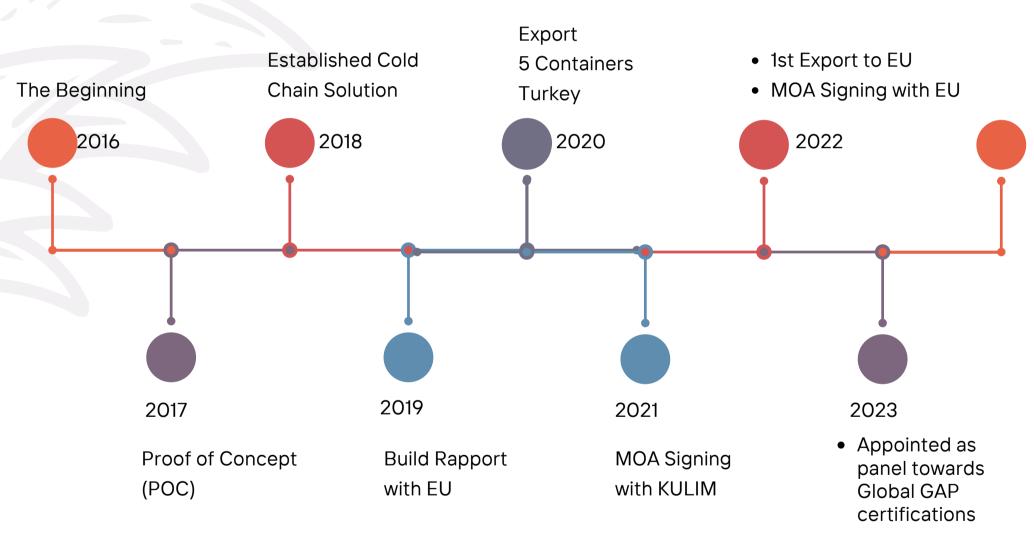
THE MILESTONE JOURNEY OF PICASYNERGY FROM FARM TO EUROPE

- 2016 Attend Courses and Trainings on MD2 Pineapple
- 2017 MD2 Pineapples Commence Planting First Proof of Concept (POC)
- 2018 Established Cold Chain Solution & Cold Treatment Technology Awarded Islamic Entrepreneurship Development Award by OIC
- 2019 Build Rapport with the European Supermarket Chains.Appointed Malaysia's Sole Distributor by Decco.Italia
- 2020 Export 5 containers of MD2 pineapples to Turkey (during COVID-19 national lockdown)
- MOA signing with KULIM (M) Berhad.

 Facilitate Kulim (M) Berhad to obtain necessary certifications required to enter European market (Germany, Netherlands, UK, France, Italy).

 European supermarket chains visit to Malaysia
- MOU signing with European supermarket chains
 1st Entrê EXPORT to EUROPE (17th December, 2022)
 with the following government agencies:
 Ministry of Agriculture and Food Security (MAFS),
 MPIB, MARDI, MATRADE, Consulate General of
 Malaysia, Frankurt; Embassy of Malaysia, The Hague
 (Netherlands) & Yayasan Pahang.
 MOU signing with PS Poly Sdn Bhd for downstream
 - products.
 - MOA signing with European Supermarket Chains.
- 2023 Appointed by MPIB as Global GAP certifications facilitator.
- 2024 Projection for EXPORT of MD2 Pineapples to EUROPE by Yayasan Pahang.
 Completion of Total Supply Chain "Market-Ready Produce, IoT Enabled"





2024

- Projection to export to EU by Yayasan Pahang
- To complete the Total Supply Chain - Market-Ready Producer!
- Collab with new partners e.g.
- Taman Kekal Pengeluaran Makanan Johor, Jabatan Pertaninan Johor dan berikut:









STRATEGIC BUSINESS UNIT

 MD2 Pineapple Specialist Consultancy includes :-

- FarmManagement
- Advice on Machineries
- Advice on System
- Provide end to end solutions (from consultancy to product manufacturing)



STRATEGIC BUSINESS UNIT

2



Supply MD2
 Pineapple Seeds.



Sole
 Distributorship of
 Decco Products
 in Malaysia

STRATEGIC BUSINESS UNIT

- Buy-Back MD2
 Pineapples to EU market
- Trading Export
 & Import End
 Products

STRATEGIC BUSINESS UNIT 5

- Training & Consultancy
 - GLOBAL G.A.P,
 - BRCGS &
 - RAINFOREST ALLIANCE
- We facilitate local growers to obtain GLOBAL GAP, BRCGS; and Rainforest Alliance certifications.

STRATEGIC BUSINESS UNIT

 Internet of Things & Digital Solutions.

BRIDGING THE GAP

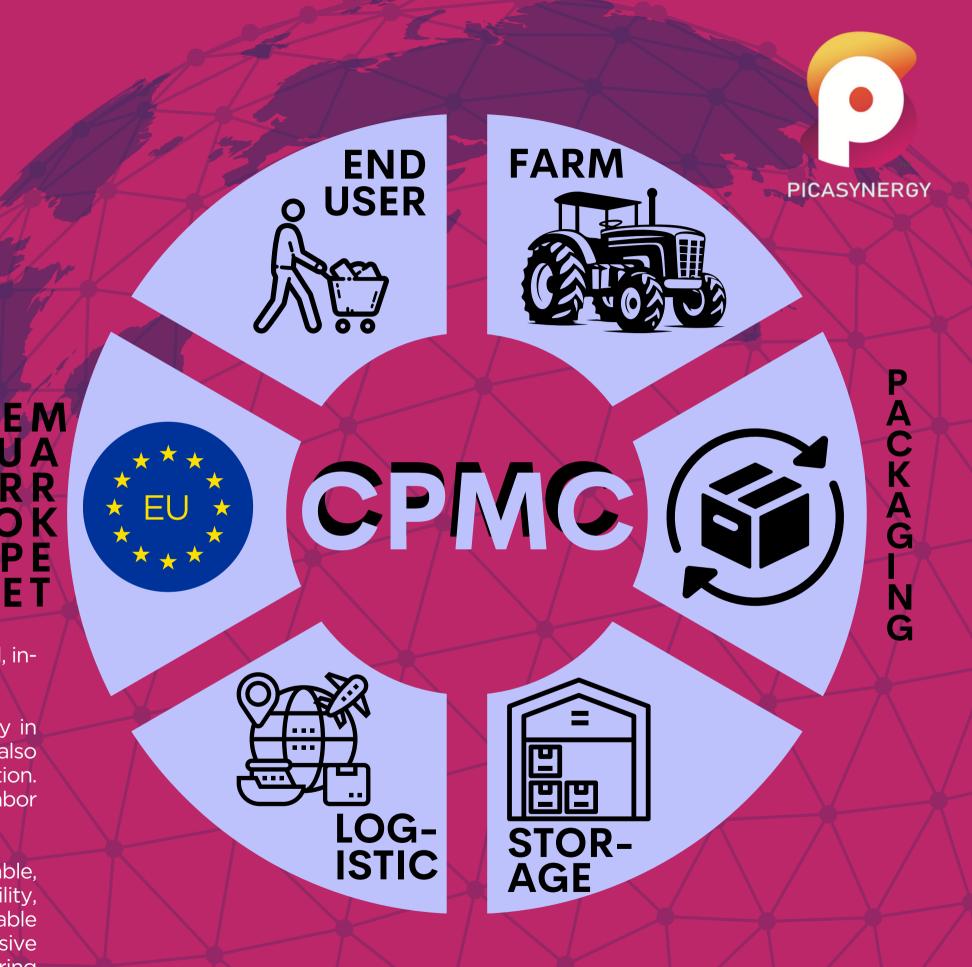
FROM FARM TO THE WORLD

COLLECTION |
PACKAGING &
PROCESSING |
MARKETING & SALES
CENTRE

Picasynergy grows and sources fruit from across the globe to supply year-round, inseason, fresh quality produce.

Our growers are accredited by GLOBAL G.A.P., the world's foremost authority in agricultural practices. To ensure the utmost in food safety and quality, we also adhere to BRCGS (British Retail Consortium Global Standards) certification. Moreover, we are dedicated to environmental conservation and ethical labor practices, exemplified by our Rainforest Alliance certification.

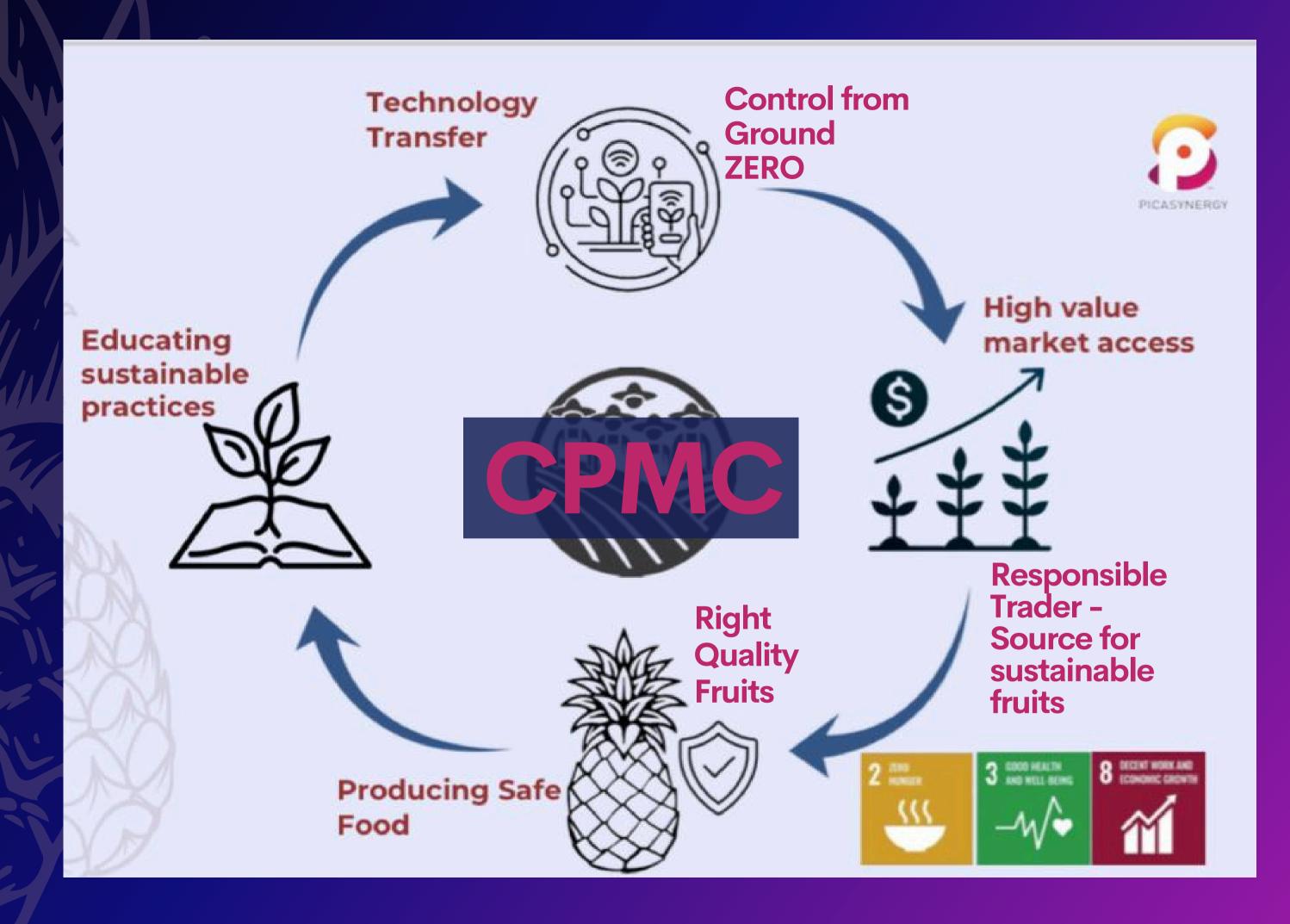
These certifications demonstrate our unwavering dedication to safe, sustainable, and responsible agricultural production. We prioritize food safety, traceability, environmental sustainability, and worker welfare, making us a trusted and reliable supplier in the industry. Our multi-certification approach reflects our comprehensive approach to addressing the diverse needs of our customers and partners, ensuring that our products meet the highest standards of quality, integrity, and sustainability.

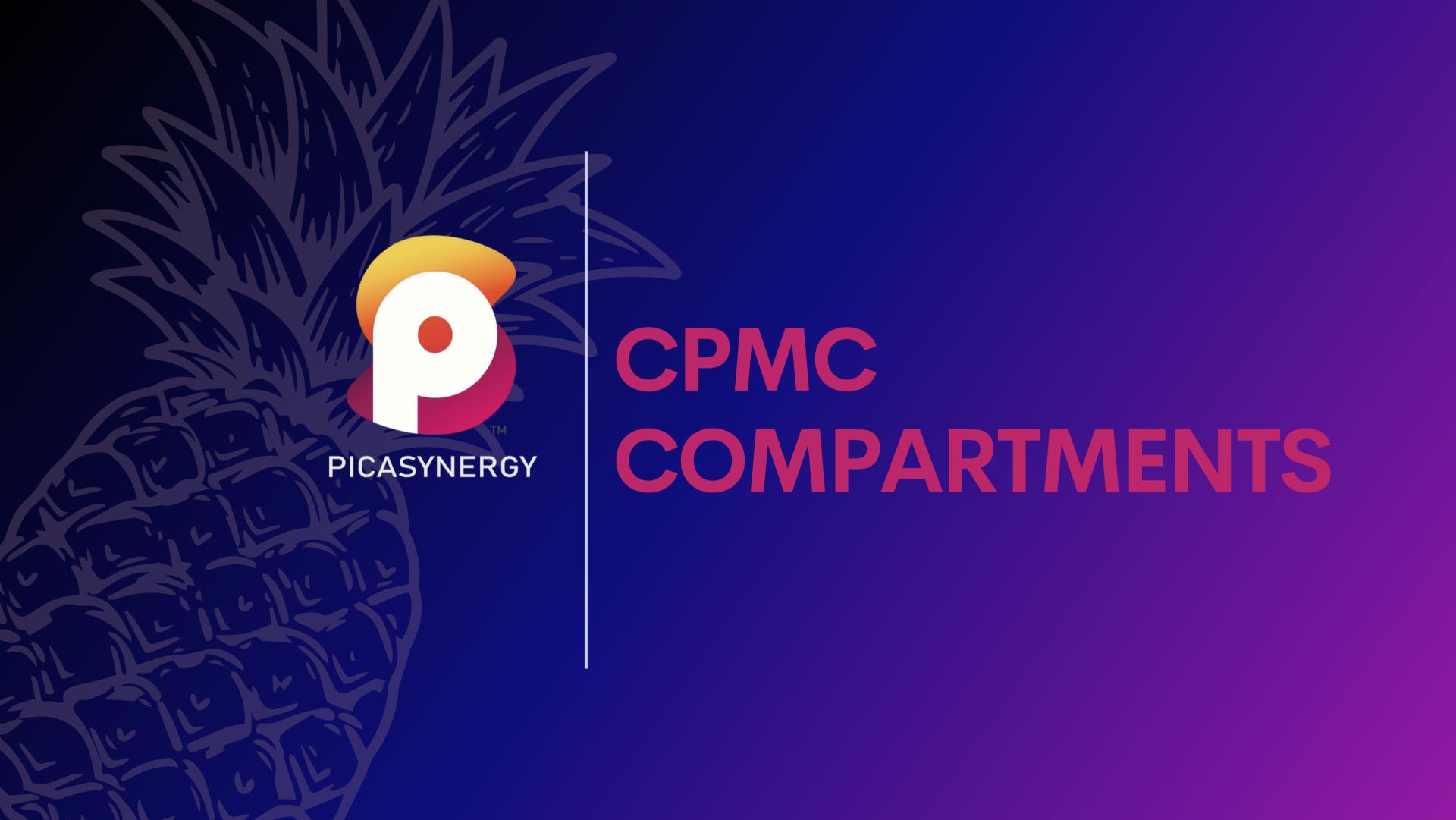


OUR aspiration will also be supporting the Malaysian Government commitments towards the United Nation Sustainable Development Goal (UNSDG). Our involvement will be assisting the nation towards UNSDG 2, 3 and 8

Picasynergy approach Corporate Social Responsibilities is one-of-itsonly-kind. Our contribution back to the societal is by the of human capital way development. We ensure the medium and small growers have access to a fair market and to build future generation interest is high-technology farming. We applied a holistic and systematic multi-approach to ensure our farming and agriculture partners are on this same impactful journey with us.

Corporate Social Responsibility







SINGLE BUSINESS UNIT



CPMC COMPARTMENT SINGLE BUSINESS UNIT

Supply MD2
 Pineapple Seeds.





CPMC COMPARTMENT - PACKAGING



TRUSTWORTHY PACKHOUSE COMPANY





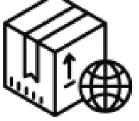






Quality Control from Producer to Consumer

To further the longevity of the produce, Picafruit has implemented proper cold chain management from farm to end-destination.



Distribution & Allocation

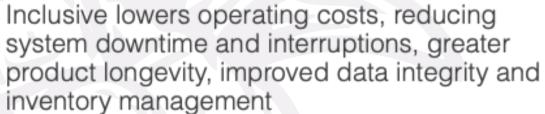
To ensure that produce is delivered according to the required grading, the quality control team inspects the product in the pack house – and again in port prior to shipping.



CPMC COMPARTMENT

- STORAGE
- LOGISTICS





Picasynergy (PSB) monitoring the transports produce phases which to maintain the freshness of the produce. The company utilizes state-of-the-art temperature-controlled storage facilities both at source and at end destination. We also insist on refrigerated transport from our warehouses to the end customer.

(PSB) utilises state-of-the-art temperature-controlled storage facilities, both at source and end-destination. Refrigerated trucks complete the cold supply chain from warehouse to consumer.

A world-class cold-room was built in Malaysia where repacking can take place. (PSB) is also in the process of purchasing a fleet of temperature controlled trucks to have better control over the cold chain process.











THE FIRST EXPORT TO EUROPE

















THE PREPARATIONS KULIM (M) BERHAD







THE PREPARATIONS KULIM (M) BERHAD



THE FIRST EXPORT TO EUROPE















THE ARRIVAL















GOVERNMENT AGENCIES INVOLVED:

- Ministry of Agriculture and Food Security (Malaysia) (MAFS),
- Malaysia Pineapple Industrial Board (MPIB)
- MARDI
- MATRADE
- Consul General Malaysia, Frankfurt, German.
- Agricultural Atase Malaysia, The Hague, Netherlands.
- Yayasan Pahang.
- Kulim (M) Berhad













Johor pineapples en route to Germany

















METRO NEWS

Saturday, 24 Dec 2022



Zahari (centre) says the state government allocated RM9mil in 2021 to encourage farmers to grow MD2 pineapples. — Courtesy







JOHOR will continue to develop pineapple farming to maintain the state's position as the main producer of the fruit in the country.

State agriculture, agro-based industry and rural development committee chairman Datuk Zahari Sarip said that Johor allocated RM9mil in 2021 to develop the farming of MD2 pineapples.

MD2 pineapples are one of the world's sweetest variants and is said to have a high vitamin C content.

The variety is easily identified by its bright gold skin and uniform size.

"We have about 10.212 hectares of area cultivated with pineapple as of last year.

"This accounted for 63% of pineapple farms in the country," said Zahari during his visit to Kulim Pineapple Farm in Ulu Tiram, Kota Tinggi.

Zahari said the RM9mil allocation was to encourage pineapple smallholders to venture into MD2 pineapple cultivation.

At the event, Zahari also witnessed the first shipment of MD2 pineapples from the Kulim Pineapple Farm to Germany.

He said the export to the country was made possible under a programme with the Malaysian Pineapple Industry Board, Malaysia Agriculture Research Development Institute, Agriculture Department, Federal Agriculture and Marketing Authority, state-linked company Kulim (M) Bhd and Picasynergy Holdings (M) Sdn Bhd.

"The German importer had visited Malaysia in July to sample the pineapples grown at the Ulu Tiram farm," added Zahari.

He said the first container containing 18,000kg had departed the Port of Tanjung Pelepas in Gelang Patah this month, bound for Rotterdam in Netherlands.

Zahari said the pineapples would then be transported by road to Cologne, Germany, with the entire journey taking between 25 and 30 days.

"Apart from Germany, Kulim also exports the MD2 variety to China, Japan, South Korea, Qatar and Turkiye," he said.

THE **ARTICLES**

Source: Malay Mail -Publication dated 16 Dec, 2022

Source: Fresh Plaza.com -Publication dated 16 Dec, 2022

Source: Yahoo News -Publication dated 15 Dec, 2022 Source: The Star -Publication dated 24 Dec, 2022



THE FIRST EXPORT TO EUROPE

REPORT BY THE KEY ASSISTANT, SENIOR DIRECTOR G52, DEPARTMENT OF AGRICULTURE PUAN ZAITI AKMAL BINTI DAHLAN



LAMPIRAN B (SBDPPK)





Antara Intipati Ucapan Duta Malaysia, Dato' Nadzirah Osman, adalah menyampaikan teknologi/ kaedah pembangunan pertanian di Eropah yang boleh digunapakai di Malaysia sebagaimana di bawah:-

- Rotterdam, Netherlands merupakan pelabuhan yang terbesar di Eropah dan mempunyai prospek yang besar untuk menjadi laluan pasaran bagi produk pertanian dari Malaysia
- Mencadangkan untuk Jabatan/Agensi mewujudkan 'One Stop Centre' untuk menyalurkan semua maklumat berkaitan keperluan pengimportan dan pengeksportan produk pertanian.
- iii) Mencadangkan untuk mewujudkan satu badan koperasi/ korporat yang mengumpulkan para petani dan memberi kemudahan/jalinan rangkalan pemasaran atau pengeksportan. Melalui platform ini, para petani boleh mengeksport hasil tanaman mereka dengan lebih mudah dan sistematik.
- iv) Melalui koperasi/badan koprat tersebut juga menyediakan:-
 - 'School for farmers' yang boleh memberi bimbingan dan menyampaikan teknologi pertanian supaya lebih efektif.
 - Menjalinkan rangkaian teknologi antara jabatan/ agensi dengan institusi pengajian tinggi.
 - Membangunkan usahawantani.
 - Melaksanakan 'Food Hub'
 - Membangunkan 'Land Bank'
- v) Mengharapkan akan ada tanaman hasil pertanian yang lain dapat memasuki pasaran Eropah selain Nanas.
- vi) Untuk masuk ke pasaran Eropah, Jabatan dan Agensi Kerajaan di Malaysia perlu memberi fokus kepada 'Food Security' dan memberi bimbingan kepada petani berkaitan persijilan Global GAP, Rainforest Alliance, BRCGS Food and Safety dan BRCGS Agent and Broker.

The following is one of the essences of the Speech of the Malaysian Ambassador:-

iii) Propose to create a cooperative body that brings together farmers and facilitates marketing or exporting networks.

iv) Through the cooperative, also provide:-

- 'School for Farmers' which provides guidance and conveys agricultural technology so that it is more effective.
- Establish technology networks between departments/agencies and higher education institutions.
- Developing entrepreneurship.
- Implement 'Food Hub'.
- Developing a 'Land Bank'.

v) Hoping that there will be other agricultural crops that can enter the European market besides Pineapple.

vi) To enter the European market, Government Departments and Agencies in Malaysia need to focus on 'Food Security' and provide guidance to farmers regarding Global GAP, Rainforest Alliance, BRCGS Food and Safety certification.



THE FIRST EXPORT TO

REPORT BY THE KEY ASSISTANT, SENIOR DIRECTOR G52, DEPARTMENT OF AGRICULTURE PUAN ZAITI AKMAL BINTI DAHLAN



LAMPIRAN B (SBDPPK)

2. Kepentingan Kursus / Bengkel Kepada Pembangunan Organisasi:

- Percubaan Eksport Nanas ke Luar Negara ini sangat perlu bagi memastikan kualiti buah nanas MD2 Malaysia setanding dengan nanas yang telah lama berada di pasaran Jerman.
- Walaupun Jerman atau Negara di bawah Kesatuan Eropah merupakan rakan dagang tradisi Malaysia dan tiada sekatan laluan pasaran, namun jarak yang jauh yang melibatkan logistik melalui kapal laut mengambil masa lebih kurang sebulan boleh menyebabkan buah rosak, jika tiada rawatan post-harvest yang betul.
- Selain dari kualiti buah, kajian pasaran dari segi harga, citarasa penduduk tempatan dan keperluan persijilan dan dokumentasi perlu diperhalusi.
- Pasaran Nanas ke Jerman di harapkan menjadi satu permulaan bagi pengeksportan komoditi pertanian yang lain dan di perluaskan ke negaranegara Eropah yang lain seperti Netherlands.

3. Kepentingan Kursus / Bengkel Kepada Pembangunan Individu:

- Menambahkan pengetahuan berkaitan keperluan dan kepentingan dalam perlaksanan 'Food Security' di Negara Eropah seperti keperluan persijilan Global GAP, Rainforest Alliance, BRCGS Food and Safety dan BRCGS Agent and Broker.
- Memberi kefahaman berkaitan prosedur pengeksportan dan laluan pasaran kepada golongan sasar.
- Meningkatkan jalinan kerjasama antara agensi kerajaan, syarikat swasta dan pegawai/ konsulat Malaysia di Eropah.
- Membuka mata dan minda berkaitan taraf dan pembangunan teknologi dan kompetensi negara luar dalam perdagangan dan pengeluaran hasil pertanian

2.1 The Importance of Exporting Pineapples out of this country is very much necessary to ensure that the Malaysian MD2 pineapples is comparable to pineapples that have been in the German market.

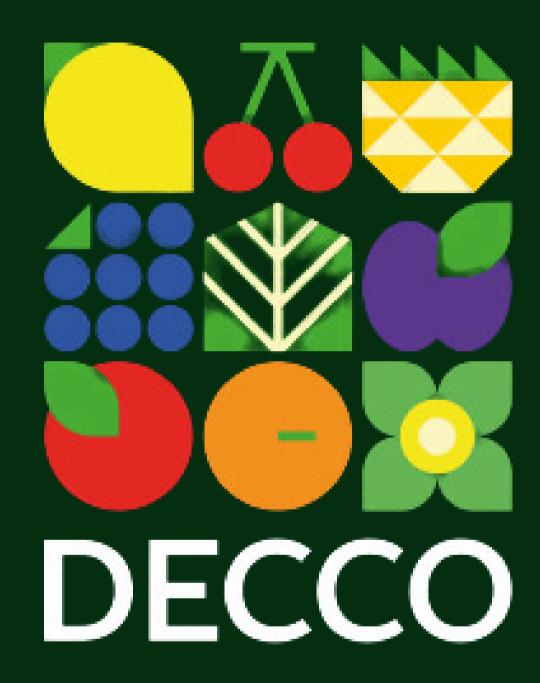
2.2 While there are no market route restrictions for Germany or countries within the European Union, the extended shipping distance via sea transport, spanning about a month, poses a risk of fruit damage without appropriate POST-HARVEST TREATMENT.



ESSENTIAL ENTITY:

EXTEND FRUITS SHELF LIFE

PICASYNERGY
HOLDINGS (M) SDN BHD
- MALAYSIA'S SOLE
DISTRIBUTOR



More. Beautiful. Fresh.

SMART CLEAN

DETERGENTE IGIENIZZANTE PER IL LAVAGGIO DELL'ORTOFRUTTA DETERGENT AND SANITIZER FOR WASHING FRUITS AND VEGETABLES

SPECIFICATIONS

Packaging: 200 - 1000 kg

Formulation: Liquida / Liquid

Market: Convenzionale / Conventional

Composition: Sodio idrogeno carbonato e ali essenziali di grado alimentare / Sodium hydrogen carbonate and food grade essential oils

Smart Clean ha un forte potere deter- Smart Clean has a strong cleaning

gente in grado di supportare effica- power that is able to effectively support cemente la rimozione di residui, the removal of residues, dirt and other sporco e contaminanti. Il prodotto de- contaminants. The product determines termina, sulla superficie dei frutti, un on the surface of the fruits, an environambiente non idoneo allo sviluppo dei ment unsuitable for the development of patageni. Prolunga la shelf-life e la re-pathogens. It prolongs shelf-life and prosistenza alla manipolazione dei frutti. motes resistance to damages brought about by handling of fruits.

- Zero residui:
- · Tutti ingredienti di grado alimentare
- Prolunga la shelf-life;
- Alte performance bassi costi



BENEFITS

- Zero residues
- · All food grade ingredients;

- Extend shelf-life;
- High performance low costs.

Fruit and vegetables: 2,5 - 3 g / kg di frutta

Application: applied by spray on washing /

DECCO FLUDI

FUNGICIDA PER IL CONTROLLO DELLE MALATTIE POST-RACCOLTA A FUNGICIDE FOR THE CONTROL OF POST-HARVEST DISEASES

SPECIFICATIONS

Packaging: 11

Formulation: 230 SC

Market: Convenzionale / Conventional (Product registered in South Africa n° L10435)

DECCO Fludi è un fungicida di contatto DECCO Fludi is a contact fungicide showche mastra un'ampia attività significativa ing a broad significant activity against a nei confronti al un ampio spettro di malat- broad spectrum of fungal alseases. Partictie fungine. Particolarmente efficacie con- ularly effective against the genera Botrytis, tro i generi Botrytis, Fusarium, Magnaport- Fusarium, Magnaporthe, Aspergillus, he, Asperaillus, Monilinia e Penicillium. DECCO Fludi inibisce la cresalta del mice- hibits mycellum growth by reducing sporlio riducendo la sporulazione.

RENEEICL

- Inibisce lo sviluppo del micelio;
- Preserva la auglità della frutta:
- Prolunga la shelf-life;
- Effetto sinergico in combinazione con altri agrofarmaci:
- Controllo delle resistenze

Monlinia and Peniallium, DECCO Fludi in-

- Inhibits the mycellium development;
- · Keep the quality of the crops:
- Extends shelf-life;
- · Synergistic effect in combination with other crop protection products:
- Control of resistances.



DECCO LUSTR

LA PROTEZIONE NATURALE PER I TUOI ANANAS

THE NATURAL PROTECTION OF PINEAPPLES

SPECIFICATIONS

Packaging: 200 kg

BENEFICI

Estende la shelf-life.

Formulation: Emulsione / Emulsion

Market: In base alla formulazione / According to the formulation

Crop: Ananas / Pineapples

L'esperienza di DECCO ha creato la linea DECCO's experience has created the DECCO Lustr specifica per il trattamento specific DECCO Lustr line for pineapdell'ananas, in grado di migliorare la qual-ples. With the aim of improving quality ità e prolungare la shelf-life. Le nostre for- and extending shelf-life. With the aim mulazioni creano un film altamente sta- of improving quality and extending bile e totalmente trasparente sul frutto che shelf-life, our formulations create a riducano fBS, controllano la disidratazi- highly stable film on the fruit that reone, riducono la peralta di peso e il cam- duce IBS, control dehydration, reduce biamento di colore della buccia.

- · Riduce il cambiamento di colore della buccia; Reduce shell color change;
- · Controlla l'ibs (sindrome dell'imbrunimento Control IBS (internal browing syndrome) · Formulation comply to EU, FDA and Japan
- Formulazioni autorizzate in EU, FDA e Giappi
 - Extend shelf-life

weight loss and skin colour change.





DECCO SOL 100

DETERGENTE PER LA FRUTTA

FRUIT CLEANER

SPECIFICATIONS

Packaging: 22 - 100 kg

Formulation: Liquida / Liquid

Market: Convenzionale / Conventional

Active ingredient: Tensioattivi biodegradabili oltre il 90% e idrato di ammonio inferiore al 2% / Surfactants biodegradable over 90% and ammonium hydrate below 2%

mozione delle fumaggini.

DECCO SOL 100 è una formulazione DECCO SOL 100 is a specific prescripspecifica per la pulizia della frutta . Il tion for cleaning some fruit. The formuformulato non interferisce can la strut- lation does not interfere with the structura della cera naturale del frutto. Bio- ture of the natural wax of the fruit. Biodegradable per altre il 90%. Il prodotto degradable for over 90%. The product è particularmente indicato per la ri- is particularly indicated for the removal of sooty mold.

Bassi costi

- Biodegradabile per oftre il 90%:
- Rimuove la fumagine;
- Detergente ad alte performan-

- Biodegradable for over 90%; Remove sooty mold;
- High performance cleaner:
- Low costs.



Ortofrutta: 100 kg di DECCO SOL 100 per il lavaggio di circa 600 tonnellate di frutta. prodotto può essere applicato in una asca o mediante ugeli alimentati da una

DOSES AND METHOD OF APPLICATION

500 t of fruit. The product can be applied metering pump with the combined actio

• Safe & Quality

Residue

Extend

Shelf

life

Zero

Agraformaci / Agrochemical Zero residui / Zero residue

AGROLAB LUFA GmbH



Customer no.

Substance Method

13.09.2022

10089965

Dr. Hell-Str. 6, 24107 Kiel, Germany www.agrolab.de

ADROLAB LOFA Dr.-Hell-Str. 6, 24107 Kiell

Picasynergy Holdings (M) Sdn. Bhd. 18-02 Jalan Padi Emas 4/1 81200 Johor Bahnu MALAYSIA.

REPORT

Sample no.

3138068 622484 Sample acceptance 09.09.2022

Customer sample description Frozen Pineappie

2x plastic bag.

Pesticides Multi-Residue-Methods (complete list see appendix) In the range of performed analysis no pesticides were detected above limit of quantification.

Pesticides by single methods

MP-00025-DE : 2022-06 (LC-<0.010

a) Single values below the quantification limit or the detection limit were not taken into account. Explanation: The symbol "x" or n.d. in the result column means, the substance concerned is not quantifiable at the limit of quantification

The sign "x"..."(LOD)" or n.d. in column result means, the substance concerned cannot be detected within the limit of detection. Parameter-specific analytical measurement uncertainties and information regarding the method of calculation will be provided upon request if the reported results are above the parameter opeofic limit of quantification.

Explanation: OM = on original matter; DM = on dry matter base

Start of teating: 09.09.2022

The results are related only to the samples tested, in cases where the laboratory has not been responsible for sampling, the reported results apply to the samples as received. Displication of this document or of parts of it requires the authoritation from laboratory. In accordance our sation, the results in this test report are in a simplified form in the context of DIV EN ISOREC

AGROLAB LUFA Frau Annika Luderer, Tel. 0431/1228-255 officially approved foodchemist customer relation management

HRB 5796 UM: VAT-ID-N: DE 813 356 51

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The sign < (LOD) or nd. in column result means, the substance concerned cannot be detected within the limit of detection.

Tanda < (LOD) atau nd. dalam kolumn hasil bermakna, bahan berkenaan tidak dapat dikesan dalam had pengesanan.

Pesticides Multi-Residue-Methods (complete list)

In the range of performed analysis no pesticides we cted above limit of quantification.

Pesticides by single methods

MP-00225-DE: 2022-06 (LC-OM. Ethephon mg/kg <0,010 MIS/MIS)

x) Single values below the quantification limit or the detection limit were not taken into account.

Explanation: The symbol "<" or n.d. in the result column means, the substance concerned is not quantifiable at the limit of quantification shown opposite.

The sign "<"...."(LOD)" or n.d. in column result means, the substance concerned cannot be detected within the limit of detection. Parameter-specific analytical measurement uncertainties and information regarding the method of calculation will be provided upon request if the reported results are above the parameter-specific limit of quantification.

PARTNERS













YP PLANTATION HOLDINGS SDN. BHD.













CERTIFICATIONS



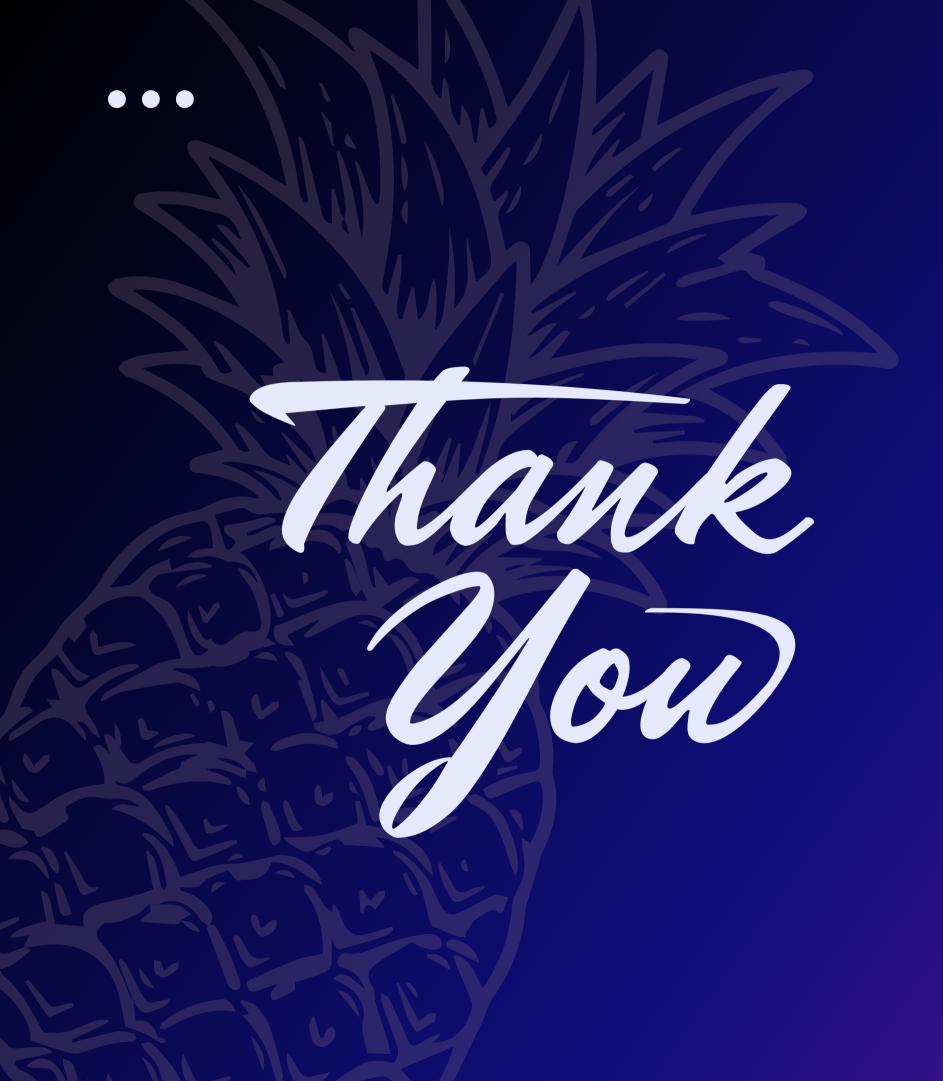




Food Safety

CERTIFICATED







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